

# Marelou Janzen

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## Profile

Creative and versatile with experience in graphic and motion design, animation, video editing, and print design

## Experience

Feature Curator Program - Hitrecord - Dec 2021-Present

Feature members of the Hitrecord Online community who creates outstanding photography, artwork and video

Encourage members of the hitrecord community and inform them about other creative and collaborative projects to be involved in

Online Illustrator Instructor – Hitrecord - Oct 2020 - Nov 2020

Developed a online instructional illustration course called “Basics in Kawaii Style”

Recorded and edited instructional videos in a timely manner

Provided online critique for students over Zoom

Created additional video and written feedback to students after Zoom critique meeting

Self motivated Artistic Endeavours - 2017 - Present

Created Character Concepts for Youtube Channel: [ComeSingWithUs](https://www.youtube.com/channel/UC...)

Wrote and Illustrated a self-published a Children’s Illustrated book called “Sparkadoo” (available on [amazon.ca](https://www.amazon.ca) and [amazon.com](https://www.amazon.com) )

Created a “[Read aloud with me](#)” promotional video for “Sparkadoo” book for YouTube channel: [ComeSingWithUs](https://www.youtube.com/channel/UC...)

Designed “Sparkadoo” promotional items: shirts, cups, journals on [Teepublic](https://www.teepublic.com) online store

Illustrated digital art and designs for personal online stores on [teepublic.com](https://www.teepublic.com)

Presently working on another self-published book based on my personal webcomics: [lifeindoodles.com](http://lifeindoodles.com)

Freelance Graphic Designer – 2011-2013

Designed logos and business cards

Designed iPhone app icon, assets and layout design for iPad game “Zombie Factory”

Graphic Designer – MatrikonOPC - 2009 - 2011

Lead the brand direction and rebrand of MatrikonOPC Globally

Designed advertisements for print, web, software installers and trade shows

Created logos and web page interfaces

Performed video editing and prepared videos for web and email

Creative Director –Critical Fusion Inc. - 2008 - 2009  
Designed background graphics for educational online game  
Edited flash project for clients  
Edited video presentations and created DVD menus

#### Education

motiondesign.school - 2020 - Present  
Adobe After Effects Online Training Courses:  
-Fundamentals on After Effects  
-Animated Loops with James Curran  
-Rigging a 2D character into Blender

Northern Alberta Institute of Technology - 2011  
Flash CS5 Training

Northern Alberta Institute of Technology - 2006  
Level 1 XHTML Training

Grant Mac Ewan College – 2002 - 2005  
Design & Digital Media Major, Visual Communications Design

Northern Alberta Institute of Technology - 2001 - 2002  
Diploma, Graphic Communications Design

#### Skills

Adobe Photoshop, Adobe Flash/Animate, Adobe Character Animator, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe Audition, iMovie, Procreate

#### Achievements

Participated in an online collaborated animation project for [hitrecord.org](http://hitrecord.org): [U.S.A.I animated series](#)

Created a personal and weekly online comic blog: [www.lifeindoodles.com](http://www.lifeindoodles.com)