

# Marelou Janzen

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## Profile

Highly creative and versatile, graphic and motion designer with experience in print design, video editing, multimedia and 2D animation.

## Experience

Online Illustrator Instructor – Hitrecord - Oct 2020 - Nov 2020

Developed a online instructional illustration course called “Basics in Kawaii Style”

Recorded and edited instructional videos in a timely manner

Provided online critique for students over Zoom

Created additional video and written feedback to students after Zoom critique meeting.

Freelance Graphic Designer – 2011-2013

Designed logos and business cards

Designed iPhone app icon, assets and layout design for iPad game “Zombie Factory”

Graphic Designer – MatrikonOPC - 2009 - 2011

Lead the brand direction and rebrand of MatrikonOPC Globally

Designed advertisements for print, web, software installers and trade shows

Created logos and web page interfaces

Performed video editing and prepared videos for web and email

Creative Director –Critical Fusion Inc. - 2008 - 2009

Designed background graphics for educational online game

Edited flash project for clients

Edited video presentations and created DVD menus

Graphic Designer - Sobeys Inc. 2005 - 2008

Typeset flyers on weekly basis

Created In-store and Outdoor Signages

Edited photos of products

## Education

Motiondesign.school - 2020 - Present

Adobe After Effects Online Training Courses:

- Fundamentals on After Effects
- Animated Loops with James Curran

Northern Alberta Institute of Technology - 2011

Flash CS5 Training

Northern Alberta Institute of Technology - 2006

Level 1 XHTML Training

Grant Mac Ewan College – 2002 - 2005

Design & Digital Media Major, Visual Communications Design

Northern Alberta Institute of Technology - 2001 - 2002

Diploma, Graphic Communications Design

## Skills

Adobe Photoshop, Adobe Flash/Animate, Adobe Character Animator, Adobe InDesign, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe Audition, iMovie, Procreate

## Achievements

-Wrote and Illustrated a self-published a Children's Illustrated book called "Sparkadoo." (available on [amazon.ca](https://www.amazon.ca) and [amazon.com](https://www.amazon.com))

-Created a "Read aloud with me" promotional video for "Sparkadoo" book for YouTube channel: [ComeSingWithUs](https://www.youtube.com/channel/UC...)

-Designed "Sparkadoo" promotional items: shirts, cups, journals on [Teepublic](https://www.teepublic.com) and [Redbubble](https://www.redbubble.com) online store.

-Illustrated digital art and designs for personal online stores on [teepublic.com](https://www.teepublic.com) and [redbubble.com](https://www.redbubble.com)

-Created Character Designs for Youtube Channel: [ComeSingWithUs](https://www.youtube.com/channel/UC...)

-Participated in an online collaborated animation project for [hitrecord.org](https://www.hitrecord.org):

[U.S.A.I animated series](https://www.hitrecord.org)

-Developed a personal and weekly online comic blog: [www.lifeindoodles.com](http://www.lifeindoodles.com)

-Developed a personal Children's animation series for YouTube called "[Leelu's Corner](https://www.youtube.com/channel/UC...)"

-Wrote and Illustrated Children's Ebook for the iPad2 called "The Legend of Little Fu"